

The Summer School

The International Summer School on Social Banking provides a unique opportunity for interested and engaged people to meet and develop new perspectives on banking and finance.



Goals

Within the Summer School, we

- create awareness for the role of banks in society and the economy,
- present cases and best practices of already existing socially oriented banks and banking products,
- question the personal relationship to money and the present banking system,
- offer spaces for creative and solution-oriented discussions on banking and finance and their role in society,
- critically reflect on the concepts and ideas behind socially oriented banking.

Italy - origin of modern banking

Florence is an ideal place to discuss banking and its values. It was in Italy that current banking was actually invented: In the first half of the past millennium, traders started to merchandise money on wooden banks on the streets – “bancos” in Italian – and this is where our modern “bank” has its origin.

With influential families such as the Florentine Medici, banking as we know it today, becomes global and influences political decisions of kingdoms and the Vatican.

But what about Social Banking?

Of course, Florence is not only rich in its economic history and inventions, but also in all forms of cultural activity. Incredible values in arts, knowledge and architecture are at home in the Tuscan city. Be inspired by these unique surroundings!



The organisers



The **Institute for Social Banking (ISB)** is the originator of the International Summer School on Social Banking. It is the first and only educational institution worldwide that exclusively focuses on Social Banking and Social Finance. Promoting a banking and finance system that serves people and the planet, the ISB's mission is to create awareness and inspire change through education.



Banca Etica is the ISB's co-operation partner for the 3rd International Summer School on Social Banking. Founded in 1999, it was the first Social Bank in Italy and today has over 200 employees and more than 15 branches.

Kindly supported by



Costs and Logistics

- The venue: Villa la Stella, Via Jacopone da Todi, 12, 50133 Firenze, Italia.
- Participant fee: 1250 € for practitioners, 1050 € for co-workers of our member institutions, 350 € for students.
- Several scholarships available depending on the economic situation of the applicant.
- Board: 190 € for organic catering throughout the whole week.
- Lodging available starting from 20€ per night in a multiple room.

Apply!



Download the application form at www.social-banking.org/summer-school and apply by **20 April 2010!**

To: summerschool@social-banking.org
0049 (0)234 57 97 185.

We are looking forward to meeting you in Florence!



3rd International Summer School on Social Banking

18 to 23 July 2010 in Florence, Italy



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