



ACTIVITY REPORT

GENERAL INFORMATION

Legal Name

Associazione Italiana per la promozione della Cultura della Cooperazione e del Nonprofit – A.I.C.CO.N.

Italian Association for the Promotion of the Culture of Co-operation and of Nonprofit

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Members

Università di Bologna	Società Editoriale Vita SpA
Banca di Forlì	Associazione Generale Cooperative Italiane
BCC Romagna Est	Banca Popolare Etica
Confederazione Nazionale Cooperative Italiane	Comune di Forlì
Fondazione Cassa dei Risparmi di Forlì	CGM – Consorzio Nazionale Gino Mattarelli
Unioncamere Emilia Romagna	Ser.In.Ar Forlì-Cesena
Lega Nazionale Cooperative e Mutue	Fondazione Ivano Barberini
CSVnet	

Corporate bodies

Board of Directors

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Mauro Giordani (Vice-Pres.) <i>Fondazione Ivano Barberini</i>	Riccardo Milano <i>Banca Popolare Etica</i>
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*Unioncamere Emilia
Romagna*

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Cesena e Rimini*

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*Presidente Federsolidarietà
Confcooperative*

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Presidente Ser.In.Ar

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Libero Montesi

Gianfranco Baldassarri

Giovanni Piccinini

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Prof. Stefano Zamagni
(President)
Università di Bologna

Becchetti Leonardo
*Università di Roma Tor
Vergata*

Colozzi Ivo
Università di Bologna

Ecchia Giulio
Università di Bologna

Giovannetti Enrico
*Università di Modena e
Reggio Emilia*

Giovannini Enrico
*Università di Roma Tor
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*Collegio Carlo Alberto di
Torino*

Solari Luca
*Università degli Studi di
Milano*

Alleva Giorgio
ISTAT

Battilani Patrizia
Università di Bologna

Staff

Paolo Venturi – *Director*

Gianluca Brasini – *General Secretary, Administration Office*

Rossella De Nunzio – *Communication Office, Media Relations
and Institutional Events*

Sara Rago – *Research and scientific networking*

Giorgia Perra – *Training area and project management*

Sara Goldoni – *Training area and project management*

MISSION

As indicated in the article 2 of the Statute of AICCON:

“The Association aims to encourage, support, and organise initiatives to promote the culture of solidarity, with **particular attention to idealities, perspectives, activities, and problems; connected to non-profit organisations, as well as co-operative firms and foundations.**”

In particular, the Association:

- a) fosters, coordinates and carries out research studies on problems and perspectives connected to co-operative firms, foundations and non-profit organisations;
- b) puts into action a national/international research centre that focuses on sectors and organizations that are pertinent and of interest;
- c) Encourages debates, seminars, workshops and education and training activities;
- d) Encourages, edits, organises and finances the publication of books and research studies, also through its editorial line;
- e) Fosters and implements initiatives able to enrich skills and competences of students and graduates from the Master in Management of Social Economy, promoted by the School of Economics, Management and Statistics of the University of Bologna (Forlì campus)”.

ACTIVITIES

RESEARCH



The research area proposes strategic partnerships with civil society organisations, public entities and for profit enterprises to carry out **basic and applied research, as well as project design and evaluation activities**, in close cooperation with academics.

- Promotion, coordination, and carrying out of research studies concerning co-operative firms, foundations and non-profit organisations;
- Promotion, editing, and financing of books, studies, and research reports publication through its own publishing series (The Working Paper Collection on Civil Economy) and other ones;
- Organisation of research seminars and conferences for spreading research outcomes;
- Starting and implementing process of community and social planning.

EDUCATION & TRAINING



AICCON Alta Formazione wants to educate and spread Social Economy, co-operation and non-profit culture through high level courses, the organisation of discussions, seminars, conferences and educational activities aimed at supporting the training programme offered within the academic course on “Social Economy” offered by the School of Economics, Management and Statistics of the University of Bologna (Forlì Campus). AICCON’s main educational activities:

- The FundRaising School is the first Italian school for professional fundraisers with the aim to foster fund-raising and to define it as a multidimensional and strategic issue;
- Academic specialization course in Economics of Co-operation (MUEC) promoted by the School of Economics, Management and Statistics of the University of Bologna and supported by the Italian Co-operatives Alliance (ACI);
- The European Summer School in Social Economy (ESSE) for European post-graduate students, PhDs and researchers interested on social economy themes;
- High level courses on various topics.

THINK TANK

AICCON fosters and develops a proactive thinking able to innovate the Social Economy issues through its scientific production. Its main event is “**Le Giornate di Bertinoro per l’Economia Civile**”. This annual event, launched in 2001, is an opportunity to deepen the dialogue on the role and activities of social economy organisations, as well as the way to discuss of different point of view of the organisations of social economy. During this event the discussion can identify the **future challenges for Social Economy** at national level.

As member of the Advisory Commission on social cooperation of the Emilia Romagna region, in 2016 AICCON has participated in the realization of the new regional Guidelines on the services commitment on social cooperatives.

Since February 2016 AICCON has joined the Alleanza Italiana per lo Sviluppo Sostenibile –Italian Alliance for Sustainable Development (ASviS), founded by the Fondazione Unipolis and the University of Rome “Tor Vergata”. Its aim is to raise awareness, within the Italian society, on the importance of the Agenda per lo sviluppo sostenibile (Sustainable Development Agenda), in order to achieve the Sustainable development Goals (SDGs).

MAIN PROJECTS

RESEARCH AREA



TECHNICAL AND SCIENTIFIC SUPPORT

AICCON provides technical and scientific support for research and evaluation activities, design and organization of events, revision, etc. for banks, foundations, social enterprises, etc. We worked for: UBI Banca Group, Fondazione Cassa di Risparmio di Forlì, Fondazione Vodafone, Scuola Centrale di Formazione, Fondazione Italiana Accenture, UnipolSAI, the contest "Welfare che Impresa!".

EUROPEAN PROJECT MANAGEMENT

Design of project proposals on topic related to AICCON's mission to address European and national financial opportunities;

Networking activities to build strategic partnerships on relevant topics;

Ongoing European projects:

- **FIT4SE Financial Tools for Social Enterprises** (2016-2018): the project, co-financed by the EASI Programme, aims at generating effective demand among social enterprises for social finance by developing their investment readiness;
- **InnoSI - Innovative Social Investment: Strengthen communities in Europe** is a multi-annual (2015-2017) research project co-financed by the European Commission under H2020 programme. The project aims at analysing and modelling effective social investment strategies which could address the emerging social and economic challenges and the consequences of the crisis;

Italian projects:

- **6 l'altro**: the project, financed by Fondazione Cariplo, focuses on community welfare and trade-off between professional life and leisure time;
- **Strada Facendo**: the project, financed by Fondazione Cariplo, supports the testing and scaling up of best practices on reception and integration of unaccompanied minors.

Main research activities:

OBSERVATORY ON FINANCE AND THIRD SECTOR

2011-ongoing

From 2012 AICCON supports UBI Banca Group in carrying out the Observatory on Finance and Third sector. The research project aims at analysing the financial needs and the opinions of non-profit organisations. During the multi-annual activity, the research team looked at the financial requirements of social co-operatives (based on a sample of 500 enterprises) and the trend from 2011 to date. Moreover, every year it analyses different forms of the Italian Social Economy organisations: associations (2013), foundations (2014), social enterprises recognized by the

**FERRARA
PROSSIMA
CONSORTIUM**

2016

**MISE - INVITALIA
FEASIBILITY
STUDIES ON
COOPERATIVISM**

2016

**CONFCOOPERATI
VE-
Federsolidarietà
EMILIA ROMAGNA**

2016

**«I.T.A.L.I.A.
GEOGRAFIE DEL
NUOVO MADE IN
ITALY»**

2015

**SOCIAL IMPACT
ASSESSMENT**

2015

**SOCIAL
INNOVATION
RESEARCH
AGENDA**

September 2014 –
ongoing

**SOCIAL IMPACT
REPORT 2015
FOR.B**

**PARTICIPATION
AT
INTERNATIONAL
CONFERENCES**

law (2015), hybrid organisations (2016). The 2017 edition is forthcoming; it will analyse social co-operatives and “big associations”.

Preliminary mapping for the strategic development of contents for the event “Concern for Community. L’impegno delle cooperative nei confronti della società”, 12th November 2016.

AICCON has been involved in the implementation of 3 feasibility studies: on Community Cooperatives; on presence of social cooperatives of job placement in complex and/or high profile sectors through the creation of innovative supply chain tools; for the realization of innovative models for supply and demand of health and social services.

Federsolidarietà Emilia Romagna has developed a research titled “The impact of job placement social cooperatives”. The research has been supported by AICCON.

(literally: “Italy. The geography of the new Made in Italy”) National published in 2015 by Unioncamere (network of Italian Chamber of Commerce), Symbola Foundation and Edison Foundation and realised in collaboration with AICCON. In particular, AICCON edits the chapter “Localism and Subsidiarity”.

Venturi, P. & Rago, S. (2015), *Valutare l’impatto sociale. La questione della misurazione nelle imprese sociali*. Research study carried out by AICCON Research Area in 2015. It was presented during the XV Edition of the annual event “Le Giornate di Bertinoro per l’Economia Civile”.

AICCON, as EMES – International Research Network – member, participates at the co-creation process of the research agenda on social innovation launched in the framework of the initiative **Social Innovation Europe, co-financed by the European Commission, DG Grow.**

AICCON accomplishes the first report aimed to highlight the economic and social impact generated by the activities of the co-operative through the analysis of quantitative and qualitative data.

5th International Social Innovation Conference (ISIRC 2016), Glasgow, 5-7 September 2016. Presentation of the paper: «*Financing social entrepreneurship. Differences and similarities among Italian social enterprises*».

5th International Research Conference on Social Enterprise – EMES Network, June, 30th- July, 3rd 2015, Helsinki, Finland. Presentation of the paper: «*Hybridization as Systemic Innovation: Italian Social Enterprise on the Move*», to be published in EMES Conferences Selected Papers series (ECSP).

EDUCATION AND TRAINING



THE FUNDRAISING SCHOOL



The FundRaising School, promoted since 1999 by AICCON, is the first Italian school strictly oriented to **professional fundraisers**. The FundRaising School proposes **single training courses, annual training programmes** (Professional qualification on Fundraising Management on Digital Fundraising for Non-profit organisations) and the creation of **tailor-made courses** based on the specific needs of Third sector organisations and public entities.

In 2016 more than **180 students** participated to the courses, and the School realised tailor-made training programmes for 9 Italian organisations.

www.fundraisingschool.it

MASTER PROGRAMME IN ECONOMICS OF CO-OPERATION

Professional Master Programme in Economics of Co-operation (MUEC) offered by the University of Bologna in collaboration with AICCON and supported by the Alliance of Italian Cooperatives and the three associations representing, assisting and protecting the Co-operative Movement (Associazione Generale delle Cooperative Italiane - A.G.C.I.; Confederazione delle Cooperative Italiane - Confcooperative; Lega Nazionale delle Cooperative e Mutue - Legacoop). The annual programme, which reached in 2016 the XV edition, is managed by Prof. Antonio Matacena. <http://goo.gl/ZWMWHX>

EUROPEAN SUMMER SCHOOL ON SOCIAL ECONOMY

Bertinoro, 2009-2015 (IV edition)

International Summer School promoted by the Department of Economics of the University of Bologna in collaboration with AICCON and in partnership with the Department of Architecture of the University of Bologna, EMES Network, EURICSE and SECS IRT (University of Bologna). The one-week training course is organised every two years. To the 2015 edition on «**Personalisation & Social Entrepreneurship**» have participated 24 PhD students, researches and practitioners coming from all over the world. www.esse.unibo.it

ADVANCED TRAINING COURSES

- **“Welfare Community Manager. Cultures, entrepreneurial models and design of innovative social services”** organised by the University of Bologna in collaboration with AICCON; March-June 2017;
- **“Economics and Management of Non-Profit organisations with social purpose”**. The course, managed by Prof. Rebecca Levy Orelli, is promoted by the School of Economics, Management and Statistics of the University of Bologna with the support of AICCON
- **“Innovation in social enterprises and cooperative firms”**. Training course realised by AICCON in collaboration with EURICSE. To the IV edition (2015) have participated 20 Italian social entrepreneurs.

<http://www.laboratorioinnovazione.it/>

- **“Local enterprise manager for the global development”**. The course is promoted by Comitato 4Progress (CAN Forlì-Cesena, Confcooperative Forlì-Cesena, Legacoop Romagna and Unindustria Forlì-Cesena) with AICCON's scientific support. Forlì, December 2014- March 2015.

YOUNG ECONOMISTS' WORKSHOP ON SOCIAL ECONOMY Forlì, 10-11 June 2016

Annual event organised by AICCON and the University of Bologna. 2days workshop on social economy targeting young economists. More than 40 researchers have participated to the XIII edition.

WORKSHOPS ON SOCIAL ECONOMY

AICCON organises and manages every year since 2003 the “Workshops on Social Economy”, in collaboration with the master programme in Management of Social Economy and the student association NonprofitLab. Workshops' themes are: cooperativism, social innovation, social entrepreneurship and are dedicated mainly to students.

SOCIAL COOPERATIVES AND SOCIAL ENTERPRISES INTERNATIONAL SCHOOL

Milano, 11-13 October 2015

Second edition of the School on Social Enterprise promoted and organised by **Confcooperative – Federsolidarietà** in collaboration with AICCON, Cecop and the support of Fon.Coop. The School analysed the evolution of social cooperatives and social enterprises in the different local framework, and their role in the development of new ways of promoting social inclusion and innovation in different context.

<http://goo.gl/zNvWrR>

TAILORED TRAINING

AICCON realises tailored training courses on issues regarding the interest of the association, such as fundraising, social economy, Third Sector, etc.

COOPDESIGN

COOPDESIGN



COOPDESIGN is a project developed by AICCON and Social Seeds, created to meet the need of enterprises to respond to innovation processes. CoopDesign is an accompanying instrument based on a company's vision defined by cooperative paradigms, a regional platform that includes the community in participatory governance processes. <http://www.coopdesign.it/>

LE GIORNATE DI BERTINORO PER L'ECONOMIA CIVILE

Bertinoro, 2001-2016



NEW GENERATIONS FOR THE FUTURE OF SOCIAL ENTERPRISE

Milan, 16 October 2015

THINK TANK

Annual event organised by AICCON aimed to foster the dialogue between the Academic sector, social economy organisations and public institutions on social economy. The XVI edition (2016) focused on the issue “From spaces to places”; more than 200 people participated.

Event organised by CGM Co-operative Group in collaboration with AICCON within **Expo 2015**.

PUBLICATIONS

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AICCON EDITION

ATTI DELLE GIORNATE DI BERTINORO PER L'ECONOMIA CIVILE 2015 - XV Edizione "Dal Dualismo alla Co-produzione. Il ruolo dell'Economia Civile" by Paolo Venturi and Sara Rago;

COMMENTS ON ADMINISTRATIVE DATA OF ITALIAN SOCIAL CO-OPERATIVES

n.1-2015 | Financial flows and assets of Italian social co-operatives

n.2-2015 | Profitability of Italian social co-operatives

VALUTARE L'IMPATTO SOCIALE. LA QUESTIONE DELLA MISURAZIONE NELLE IMPRESE SOCIALI edited by Paolo Venturi and Sara Rago, with the scientific supervision of Stefano Zamagni

AICCON SHORT PAPERS

n.10-2016 | Rago S., Venturi P. (2016), Imprese sociali e welfare di comunità;

n.9-2015 | Zamagni, S. (2015), L'economia civile come berillo intellettuale;

n.8-2015 | Zamagni, S. (2015), L'evoluzione dell'idea di welfare: verso il welfare civile;

n.7-2015 | Zamagni, S. (2015), Fiducia, reciprocità, mercato;

n.6-2015 | Venturi, P., Rago, S. (2015), Cohesive Economy. The Italian Way to Create Shared Value;

n.5-2015 | Zamagni, S. (2015), Giustizia sociale, lavoro, bene comune;

n.4-2015 | Santuari, A. (2015), La (presunta) concorrenza sul mercato delle organizzazioni non profit. Alcune considerazioni in merito alle osservazioni dell'Antitrust sul disegno di legge di riforma del Terzo settore e delle imprese sociali in discussione alla Camera dei Deputati;

n.3-2015 | Santuari, A. (2015), La trasformazione (eterogenea e omogenea) degli Enti Non Profit. Un'altra sfida per la Riforma del Terzo settore?

WORKING PAPER ON CIVIL ECONOMY: 153 working papers (among which 9 published in 2016)

BOOKS AND CHAPTERS

n.3-2016 | Venturi P., Rago S., "Teoria e modelli delle organizzazioni ibride";

Ruffino, M., Venturi, P. (a cura di) (2015), *La formazione continua nella cooperazione. Le politiche e l'attività di Fon.Coop: valori, risultati, prospettive*, Bologna, Il Mulino;

Venturi, P., Rago, S. (2015), "La resilienza del movimento cooperativo: evoluzione e valore aggiunto", in M. Ruffino e P. Venturi (a cura di), *La formazione continua nella cooperazione. Le politiche e l'attività di Fon.Coop: valori, risultati, prospettive*, Bologna, Il

Mulino;

Rago, S. (2015), "Caratteristiche e attività delle SMS italiane in ambito sanitario", in S. Maggi e C. De Pietro (a cura di), *Ruolo e prospettive della mutualità nel sistema sanitario italiano*, Bologna, Il Mulino.

EDITED BY OTHER ORGANISATIONS

Fondazione Symbola e AICCON (a cura di) (2015), *Coesione è competizione. Nuove geografie della produzione del valore in Italia*;

"Localismo e sussidiarietà", in Fondazione Edison, Fondazione Symbola e Unioncamere Nazionale (a cura di), "I.T.A.L.I.A. Geografie del nuovo Made in Italy", I quaderni di Symbola.

ARTICLES

Puccio, A., Venturi, P. (2015), «Quando la dimensione sociale incontra il valore economico», in *Harvard Business Review Italia*, marzo, n. 3;

Zamagni, S., Venturi, P., Rago, S., *Valutare l'impatto sociale. La questione della misurazione nelle imprese sociali*, on the periodical «Impresa Sociale».

BLOG «Cooperare» on Vita.it

CONTRIBUTIONS FOR:



Percorsi di Secondo Welfare www.secondowelfare.it;

Vita.it www.vita.it;

Nova – Il Sole 24 Ore www.nova.ilsole24ore.com

cheFare - cultura e innovazione www.che-fare.com

UIDU www.uidu.org

Rete del Dono www.retedeldono.it

NETWORK

