

PORTFOLIO 2019

GENERAL INFORMATION

Associazione Italiana per la promozione della Cultura della Cooperazione e del Nonprofit –

A.I.C.CO.N.

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Comune di Forlì Confcooperative

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Legacoop Romagna Banca

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Università di Bologna

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MISSION

As indicated in the article 2 of the Statute of AICCON:

"The Association aims to encourage, support, and organise initiatives to promote the culture of solidarity, with particular attention to idealities, perspectives, activities, and problems connected to non-profit organisations, as well as co-operative firms and foundations.

In particular, the Association:

- a) fosters, coordinates and carries out research studies on problems and perspectives connected to co-operative firms, foundations and non-profit organisations;
- b) puts into action a national/international research centre that focuses on sectors and organizations that are pertinent and of interest;
- Encourages debates, seminars, workshops and education and training activities; c)
- Encourages, edits, organises and finances the publication of books and research studies, also through its editorial line;
- e) Fosters and implements initiatives able to enrich skills and competences of students and graduates from the Master in Management for Social Economy, promoted by the School of Economics, Management and Statistics of the University of Bologna (Forlì campus)".

AREAS OF COMPETENCES

RESEARCH



The research area proposes strategic partnerships with civil society organisations, public entities and for profit enterprises to carry out basic and applied research, as well as project design and evaluation activities, in close cooperation with universities and academics.

- Coordination and carrying out of research studies concerning co-operative firms, foundations and non-profit organisations, as well as social entrepreneurship and digital social entrepreneurship.
- o Measurement and evaluation of social impact: specific area of research aimed to deliver products and services in order to support organisations in the evaluation of the social impact generated by their.
- Editing and dissemination of books, studies, and research reports through its own publishing series (Working Paper Collection on Civil Economy) and other ones.
- Providing technical and scientific support for: research and evaluation activities, writing and implementing social projects, design and organization of events, design of tenders etc.
- o Organisation of **seminars and conferences** for spreading research outcomes.

EDUCATION & TRAINING



AICCON Alta Formazione wants to educate and spread social economy, co-operation and non-profit culture through high level courses, the organisation of discussions, seminars, conferences and educational activities aimed at supporting the training programme offered within the master course on "Management for Social Economy" offered by the School of Economics, Management and Statistics of the University of Bologna (Forlì Campus).

- The FundRaising School is the first Italian school for professional fundraisers with the aim to foster fund-raising and to define it as a multidimensional and strategic issue.
- Academic courses in collaboration with the University of Bologna: <u>Professional</u>
 Master Programme in Economics of Co-operation (MUEC); <u>Welfare Community</u>
 Manager. Culture, business models and design of innovative social services;
 Management, strategies and impact finance for social entrepreneurship and Third sector.
- o **The European Summer School on Social Economy** for European post-graduate students, PhDs and researchers interested on social economy themes;
- Training courses on measurement and evaluation of social impact.
- o **High level courses** on various topics.

THINK TANK

Through its scientific production, AICCON stimulate a proactive thinking to innovate and inspire the Italian Third sector.

- "Le Giornate di Bertinoro per l'Economia Civile": annual event, launched in 2001. The event is an opportunity to deepen the dialogue on the role and activities of social economy organisations, as well as the way to discuss of different point of view of the organisations of social economy. During this event, the discussion can identify the future challenges for Social Economy at national level.
- As member of the Advisory Commission on social cooperation of the Emilia Romagna region, in 2016 AICCON has participated in the realization of the new regional Guidelines on the services commitment on social cooperatives.
- Since February 2016 AICCON has joined the <u>Alleanza Italiana per lo Sviluppo</u> <u>Spostenibile –Italian Alliance for Sustainable Development (ASviS)</u>, founded by the Fondazione Unipolis and the University of Rome "Tor Vergata". Its aim is to raise awareness, within the Italian society, on the importance of the Agenda per lo sviluppo sostenibile (Sustainable Development Agenda), in order to achieve the Sustainable development Goals (SDGs).
- o AICCON is member of <u>EMES</u>, the international research network of university research centres and individual researchers on social entrepreneurship.
- o AICCON is partner of the <u>Yunus Social Business Centre of Forli</u>, an organisation that invest in the development and growth of Social Business.

MAIN PROJECTS

RESEARCH AREA



TECHNICAL AND SCIENTIFIC SUPPORT

AICCON provides technical and scientific support for research and evaluation activities, design and organization of events, revision, etc. for banks, foundations, social enterprises, etc. We worked for: UBI Banca Group, Unicredit SpA, Fondazione Cassa di Risparmio di Forlì, Fondazione Cassa di Risparmio di Modena, Scuola Centrale di Formazione, Fondazione Italiana Accenture, Associazione LIONS, Cooperfidi, Cooperativa Sociale Labirinto, Cooperativa Sociale CILS.

EUROPEAN PROJECT MANAGEMENT Design of project proposals on topic related to AICCON's mission to address European and national financial opportunities; networking activities to build strategic partnerships on relevant topics.

Ongoing European projects:

- MASP Master parenting in work and life (2019-2021): the project, co-financed by the EASI Programme, aims to promote an innovative policy on work-life balance in the Municipality of Milan and in the Province of Trento.
- Empower SE Empowering the next generation of social enterprise scholars: COST Action is aimed to understand the diversity of SE models emerging across Europe and globally, empower the next generation of SE scholars and foster evidence-based policy from local to European levels, AICCON is involved in the project activity as member of EMES.

Recently closed European projects:

- o <u>FIT4SE Financial Tools for Social Enterprises</u> (2016-2018): the project, co-financed by the EASI Programme, focused on social finance, generating an effective demand among social enterprises by developing their investment readiness.
- o <u>InnoSI Innovative Social Investment: Strengthen communities in Europe</u> (2015-2017) is a multi-annual research project co-financed by the European Commission under H2020 programme. The project analysed and designed effective social investment strategies, which could address the emerging social and economic challenges and the consequences of the crisis.

Italian financed projects:

- Social Impact Finance (2017-2020): the project, co-financed by the Italian Ministry of Education, University and Research, wants to increase the socio-economics knowledge on social impact finance.
- o ITALIS: Innovazione, Terra, Acqua, Lavoro e Imprenditoria sociale (2018-2021): the project, co-financed by the Veneto Region, aims to create a knowledge coalition focesed on social innovative start-ups.

MAIN RESEARCH ACTIVITIES:

OBSERVATORY ON FINANCE AND THIRD SECTOR 2011-ongoing

From 2012 AICCON supports UBI Banca Group in carrying out the <u>Observatory on Finance and Third sector</u>. The research project aims at analysing the financial needs and the opinions of non-profit organisations. During the multi-annual activity, the research team looked at the financial requirements of social co-operatives (based on a sample of 500 enterprises) and the trend from 2011 to date. Moreover, every year it analyses different forms of the Italian Social Economy organisations: associations (2013), foundations (2014), social enterprises recognized by the law (2015), hybrid organisations (2016), "big associations" (2017), social innovative start-ups (2018).

FONDAZIONE SYMBOLA 2013-ongoing Since 2013, AICCON works with Fondazione Symbola in the realisation of its annual reports on the scenario of Italian entrepreneurship and civil socity ("I.T.A.L.I.A. Geografie del nuovo made in Italy", "Rapporto Pubblica di Utilità", "Coesione è Competizione").

ISTAT (2019-2022)

«Il settore non profit in Italia come motore di sviluppo locale e innovazione sociale» (literally "non-profit sector in Italy as driver of local development and social innovation"). Research activity on the non-profit sector, included in the ISTAT three-year strategic planning to which AICCON has joined as external expert. The project focuses on the territorial analysis of the local system where the non-profit organisations operate and on social innovation and impact of non-profit.

CONFCOOPERATIVE Emilia-Romagna 2017-2019 In collaboration with Irecoop Emilia-Romagna, AICCON supports the project CoopUpIN – Cooperation as Open Innovation. The research and training project aims to set up open innovation tools for co-operative firms. AICCON edited two publications: "CoopUpIN – Cooperation as Open Innovation. Percorsi e strategie d'innovazione aperta per la Cooperazione. Guida" (2017); "CoopIN – Cooperation as Open Innovation. Creare e diffondere una cultura dell'innovazione aperta nel mondo cooperativo. Guida n. 2" (2019).

CANTIERI VICEVERSA Network finanziari per il Terzo settore 2019 AICCON is partner of the project "Cantieri VICEVERSA" promoted by Forum Nazionale del Terzo Settore (Italian association of Third sector organisations) and Forum per la Finanza Sostenibile. The project wants to fill the gaps between demand and offer of financial product and services to non-profit organisations.

Research project aimed to identify and analyse the transformative dimensions of

OSSERVATORIO REGIONALE TERZO SETTORE 2019

voluntary and associative sector of the Region of Emilia-Romagna.

CGM COOPERATIVE GROUP 2019 AICCON is a strategic partner of CGM cooperative group on 3 areas:

- Welfare aziendale e territoriale (2019). Research project aimed to analyse the organisational changes occurred within the co-operative firms, which participate in the company welfare project of the co-operative group Cgm.
- **Hub for social innovation** (2019-2022). Three-year project aimed to promote capacity building and social innovation initiatives though open innovation processes.
- Report on Italian social enterprises.

MUNICIPALITY OF SANTARCANGELO DI ROMAGNA 2018-2019 Research project "Differenti economie: la cultura e la socialità a Santarcangelo di Romagna" (literally "Different economies: culture and sociality in the Municipality of Santarcangelo di Romagna"). The project aimed to highlight the framework of the cultural and social activities in the Municipality.

Lama Development and Cooperation Agency 2017-2018 AICCON is part of the working group carrying out the feasibility study of a **cooperative platform model on the urban mobility sector**. The project, financed by INVITALIA and the Italian Ministry of Economic Development, CIG.: 7092553FE0 is realised in collaboration with LAMA Development and Cooperation Agency, University of Messina, Unipol, Cotabo, CNS, CGIL, Cooperatives Europe, Platform Cooperativism Consortium, Politecnico di Milano.

CLIMATE KIC ITALIA 2017-2018 Research activity in collaboration with Climate KIC Italia and Forum della Finanza Sostenibile on impact finance for climate change.

URBANIT 2018 Support to the definition of the contribution of co-operative movement to the goals of sustainable development of the Metropolitan Area of Bologna.

MEASUREMENT AND EVALUATION OF SOCIAL IMPACT

COOPDESIGN



COOPDESIGN is a project developed by AICCON and Social Seed, created to meet the need of enterprises to respond to innovation processes. CoopDesign is an accompanying instrument based on a company's vision defined by cooperative paradigms, a regional platform that includes the community in participatory governance processes. http://www.coopdesign.it/

COOPERATIVA KARA BOBOWSKI 2018-2023 AICCON evaluates and measures the social impact generated by the project <u>Edu-Valley</u>, promoted by the social co-operative Kara Bobowski and co-financed by Con I Bambini Impresa Sociale. The project aims at promoting high-quality educative services in the province of Forlì-Cesena.

COOPERATIVA TANTINTENTI 2019-2023 AICCON evaluates and measures the social impact generated by the project <u>Community School</u>, promoted by the social co-operative Tantintenti and co-financed by Con I Bambini Impresa Sociale. The project aims to cover the gap in the education process.

COOPERATIVA CAPOVOLTI 2019-2024 AICCON evaluates and measures the social impact generated by the project **CO.META**, promoted by the social co-operative Capovolti and co-financed by Con I Bambini Impresa Sociale. The project aims at the recovery of about 5.5 hectares of uncultivated land.

SOLCO VERONA 2017-2020 AICCON evaluates and measures the social impact generated by the project <u>Welf-Care</u>, promoted by Solco Verona and co-financed by Fondazione CariVerona. The project aims at promoting the work-life balance thanks to innovative services and professional community managers.

REGIONE EMILIA-ROMAGNA, ERVET 2019 AICCON supports the Region of Emilia-Romagna and Ervet (Regional Development Agency) in the evaluation of the efficacy, the impact and social innovation of the projects financed by the regional bid "DGR 699/2018".

FONDAZIONE CASSA DEI RISPARMI DI FORLÌ 2018-2019 AICCON supports the foundation in the evaluation of the impact generated by the project financed in order to guide the design of the new call for proposals.

SOCIAL IMPACT REPORTS 2015ongoing AICCON supports non-profit organisations in the elaboration of social impact reports or in the integration of social reports with impact indicators. In particular: Cooperativa sociale La Vela (2019, forthcoming); CILS (2017-2019); Gruppo Co&So (2018); Coop. Soc. Labirinto (2017-2018); Coop. Soc. For.B (2015-2016).

EDUCATION AND TRAINING



THE FUNDRAISING SCHOOL



MASTER COURSE IN MANAGEMENT FOR SOCIAL ECONOMY

The FundRaising School, promoted since 1999 by AICCON, is the first Italian school strictly oriented to **professional fundraisers**. The FundRaising School proposes **single training courses**, **annual training programmes** (Professional qualification in Fundraising Management and in Digital Fundraising for Non-profit organisations) and the creation of **tailor-made courses** based on the specific needs of Third sector organisations and public entities. In 2018, more than **250 students** participated to the courses, and the School realised tailor-made training programmes for 6 Italian organisations. www.fundraisingschool.it

AICCON is main partner of the Master Course in "Management for Social Economy" of the University of Bologna. In particular:

- the Association organises the "Workshops of Social Economy", events on relevant topics, which could not be analysed in the academic modules;
- AICCON supports the "Workshop on social economy for Young Economists", annual international event aimed to debate the different research areas of social and civil economy;
- AICCON gives to the students of the master course the opportunity to have an internship in the research or in the training area of the association (more than 50 internships activated since 2010);
- GDB OFF a space dedicated to students, PdDs and young researches within the annual event Le Giornate di Bertinoro per l'Economia Civile;
- Preferential treatment for the participation of the students of the master course to the courses of The FundRaising School and to the other courses organised by AICCON;
- Scientific support for the elaboration of the final thesis.

MASTER
PROGRAMME IN
ECONOMICS OF COOPERATION

Professional Master Programme in Economics of Co-operation (MUEC) offered by the University of Bologna in collaboration with AICCON and supported by the Alliance of Italian Cooperatives and the three associations representing, assisting and protecting the Co-operative Movement (Associazione Generale delle Cooperative Italiane - A.G.C.I.; Confederazione delle Cooperative Italiane - Confcooperative; Lega Nazionale delle Cooperative e Mutue - Legacoop). The annual programme, which reached in 2018 the XVII edition, is managed by Prof. Flavio Delbono.

OTHER ACADEMIC COURSES

- Welfare Community Manager. Cultures, entrepreneurial models and design of innovative social services promoted by the University of Bologna in collaboration with AICCON; March-June 2018;
- Management, strategies and impact finance for social entrepreneurship and
 <u>Third sector</u> promoted by the University of Bologna in collaboration with
 AICCON; January-March 2019.
- European Summer School on Social Economy. International Summer School promoted by the Department of Economics of the University of Bologna in collaboration with AICCON and in partnership with the Department of

Architecture of the University of Bologna, EMES Network, EURICSE and SECS IRT (University of Bologna). The one-week training course is organised every two years.

- The members of the staff of AICCON participate as teachers to different academic courses:
 - Master «U-Rise, Rigenerazione Urbana e Innovazione Sociale» | IUAV;
 - Professional course «Le organizzazioni del Terzo settore: profili giuridici, accountability e modelli di partnership con la Pubblica Amministrazione» | University of Bologna;
 - Master course «Inclusione e innovazione sociale» | University of Padua;
 - Professional course «Le nuove sfide dell'impresa sociale: strategie e campi di attività » | University of Pisa.

ADVANCED TRAINING COURSES

- "Relationship between public entities and Third sector organisations" promoted by AICCON and ANCI Emilia-Romagna; March-May 2019.
- "Enterprising Communities" promoted by Confcooperative Emilia-Romagna in collaboration with AICCON and Emil Banca; December 2018-June 2019.
- "School of Community Co-operatives" promoted by Confcooperative Emilia-Romagna, Legacoop Emilia-Romagna, Valle dei Cavalieri, I Briganti di Cerreto and AICCON; March-April 2019.
- CapacitAzione. Training project on the reform of Third sector targeting 1,400 experts on the theme.

FORMACOOP

AICCON supports Confcooperative Emilia-Romagna in the modelling and realisation of a training course dedicated to the CEOs of cooperatives (IV edition: September 2018-February 2019).

THINK TANK

LE GIORNATE DI BERTINORO PER L'ECONOMIA CIVILE Bertinoro, 2001-2019



Annual event organised by AICCON aimed to foster the dialogue between the Academic sector, social economy organisations and public institutions on social economy. The XVIII edition (2018) focused on the issue "The ethical challenge of the Fourth Industrial Revolution"; more than 250 people participated.

The XIX edition (2019) is forthcoming, the main topics, the title and the programme are under definition.

www.legiornatedibertinoro.it

OTHER EVENTS

In 2019, AICCON promoted the following events:

- ✓ 06/02/2019 Bologna | Conference «Contratti pubblici socialmente responsabili: regole del gioco e tenuta delle comunità locali», promoted by ANCI Emilia-Romagna and AICCON
- ✓ 04/03/2019 Roma | Conference «Rafforzare la democrazia e migliorare il dibattito pubblico in Italia», promoted by Next Nuova Economia per Tutti in collaboration with the 8 Italian Festival on Civil Economy
- ✓ 08/03/2019 Forlì | Conference «Innovazione, competizione e cooperazione: quale governance per lo sviluppo delle imprese?», promoted by Confcooperative Forlì-Cesena in collaboration with AICCON and Confcooperative Giovani Imprenditori

- ✓ 28/03/2019 Milano | Conference «L'innovazione tecnologica che genera valore (sociale)», promoted by AICCON, Ubi Banca and Techsoup Italia.
- √ 1-2/04/2019 Bologna | Conference and workshop «Impatto sociale delle mobilità europee: un modello di misurazione», promoted by Scuola Centrale Formazione and EVT Network with the scientific support of AICCON.
- ✓ 06/05/2019 Ravenna | Conference «Comunità intraprendenti», promoted by La BCC. Credito cooperativo ravennate, forlivese, imolese and Confcooperative Emilia-Romagna with the scientific support of AICCON.
- ✓ 11/05/2019 Bologna | Conference «Comunità intraprendenti», promoted by Emil Banca and Confcooperative Emilia-Romagna with the scientific support of AICCON.

Only in 2019 the members of the staff of AICCON participate as speaker in 10 events at national and local level, more than 60 in 2018.

PUBLICATIONS

AICCON EDITION

ATTI DELLE GIORNATE DI BERTINORO PER L'ECONOMIA CIVILE 2017 - XVII Edizione "Il Terzo settore in transito. Normativa sociale ed economie coesive" by Paolo Venturi and Sara Rago;

"L'impatto economico e la sfida etica delle tecnologie convergenti" by Stefano Zamagni (2018), AICCON papers on Civil Economy

AICCON SHORT PAPERS

"Imprese coesive. Relazioni e territorio come leve della competitività" | Paolo Venturi e Domenico Sturabotti (2018)

"Nuovo welfare: sperimentazioni in corso. Filantropia, agricoltura sociale e Dopo di Noi" | Paolo Venturi e Sara Rago (2018)

"Impresa sociale e sport dilettantistico" | Alessandro Mazzullo (2018)

WORKING PAPER ON CIVIL ECONOMY: 170 working papers (among which 3 published in 2019).

EDITED BY OTHER ORGANISATIONS

Venturi, P. & Zandonai, F. (2019), **DOVE. La dimensione di luogo che ricompone impresa e società**, Egea, Milano

Giudici, A., Maiolini, R., Venturi, P. (2019), **Orchestrare l'innovazione per creare valore sociale**, Sviluppo&Organizzazione, n. 285 Gennaio/Febbraio 2019

Lampugnani, D. & Venturi, P. (2018), **Meccanismi di produzione del valore**, in Lampugnani, D. (eds.) (2018), *Co-Economy. Un'analisi delle forme socio-economiche emergenti*, Fondazione Giangiacomo Feltrinelli, Milano

Baldazzini, A. (eds.) (2018), **Il futuro della cooperazione,** intervista a Paolo Venturi, Pandora. Rivista di teoria e politica, Numero speciale 2018 COOPERAZIONE

UBI Banca and AICCON (2018), La riforma del Terzo settore e gli strumenti di finanziamento.

Venturi, P., Perra, G. with the support of the Italian Sustainable Investment Forum (2018), Impact investing for climate change, EIT Climate-KIC

Rago, S., Venturi, P. (2018), "I modelli gestionali dell'offerta dei servizi per l'infanzia 0-6 dell'imprese sociali", in Consorzio PAN (eds.), Esperienze, pratiche, sperimentazioni e progetti 0-6 nell'impresa sociale

Unioncamere, Fondazione Symbola, AICCON (eds.), Coesione è competizione. Rapporto 2018

Fondazione Bracco, Associazione La Rotonda, Politecnico di Milano-TIRESIA, AICCON (eds.) (2018), Oltre i margini. Esperienza e impatto di un progetto sociale a Baranzate, Milano

POST: AND ARTICLE: FOR:

- Il Corriere della Sera (Corriere Buone Notizie)
- Percorsi di Secondo Welfare

- Vita.it
- Nòva Il Sole 24 Ore
- cheFare cultura e innovazione
- Il Giornale delle Fondazioni

NETWORK





Iris Network Istituti di Ricerca sull'Impresa Sociale















Social Economy and Civil Society and Yunus Social Business Centre

AICCON collaborates with the Integrated Research Team on social economy and civil society of the University of Bologna. It also partner of the YSBC based in the University of Bologna – Forlì Campus aimed to promote research and training activities and to support social entrepreneurship.

Iris Network

AICCON is member of Iris Network, the Italian network of research centres on social enterprise.

Unioncamere Emilia-Romagna

AICCON collaborates with the association of the Chamber of Commerce of the Region of Emilia-Romagna for the realisation of the annual report on regional economy.

Symbola - Fondazione per le qualità italiane

AICCON collaborates for the realisation of two reports of the foundation: Rapporto ITALIA «Geografie del nuovo Made in Italy»; Rapporto «Coesione è Competizione».

CENTRO STUDI SOCIALIS

AICCON collaborates with Socialis for the development of research and project management activities on social economy and cooperation.

EMES International Research Network

AICCON is member of EMES, International network of research centres and individual researchers on social entrepreneurship.

Forum Nazionale Terzo Settore

AICCON collaborates with the national network of Third Sector organisations in order to promote research activities on civil economy.

Scuola delle Cooperative di Comunità

AICCON is member of the network promoting the community cooperatives together with Confcooperative Emilia-Romagna, Legacoop Emilia-Romagna, Irecoop Emilia-Romagna, Demetra Formazione, AICCON, Valle dei Cavalieri, Briganti di Cerreto.

<u>Fondo di beneficenza ed opere di carattere sociale e culturale di</u> Intesa SanPaolo

AICCON is accreditated to the bank's philantophic fund in order to evaluate the social impact of the project submitted.







Fondazione Italiana Accenture

Muti-annual partnership for the promotion of research studies and call for proposals for social enterprises operating in the welfare sector.

<u>Fondo Paritetico Interprofessionale Nazionale per la Formazione</u> <u>Continua nelle Imprese Cooperative</u>

AICCON is accredited to Fon.Coop. In addition, a sponsorship agreement is in place for online communication actions.

Anci Emilia Romagna

An agreement between AICCON and ANCI Emilia Romagna for the creation of the specialisation course "Relations between public entities and Third sector organisations".

COMMUNICATION AND NETWORKING STRATEGIES



