Methodological Annex

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MASP
PARENTING IN WORK AND LIFE

European Commission
EaSI

Information, data and indicators included in **section 1. Social Impact evaluation** derives from the following collection data tools:

Collection data tool	# respondent for response	# participant for response	Responses rates	Attached files related to the tool	
				Items/outline/draft	Related database
WP4 survey for consultants (ex ante)	13	14	93%[1]	WP4 survey for consultants (ex ante)	WP4 survey for consultants (ex ante)
WP4 survey for consultants (ex post)	5	14	36%[2]	WP4 survey for consultants (ex post)	WP4 survey for consultants (ex post)
WP4 survey for employment services' staff (ex ante)	13	27	48%[3]	WP4 survey for employment services' staff (ex ante)	WP4 survey for employment services' staff (ex ante)
WP4 survey for employment services' staff (ex post)	22	27	82%[4]	WP4 survey for employment services' staff (ex post)	WP4 survey for employment services' staff (ex post)
WP5 survey for unemployed women following the standard path implemented in MASP4skills platform (ex ante)	321	440	73%	WP5 survey for unemployed women (ex ante)	WP5 survey for unemployed women following the standard path (ex ante)
WP5 survey for unemployed women following the standard path in partnership with Comune di Milano (ex post)	160	440	36%	WP5 survey for unemployed women (ex post)	WP5 survey for unemployed women following the standard path (ex post)
WP5 survey for unemployed women following the customized path implemented in MASP4skills platform (ex ante)	38	40	95%	WP5 survey for unemployed women (ex ante)	WP5 survey for unemployed women following the customized path (ex ante)
WP5 survey for unemployed women following the customized path in partnership with Comune di Milano (ex post)	28	37[5]	76%	WP5 survey for unemployed women (ex post)	WP5 survey for unemployed women following the customized path (ex post)
WP6 survey for organisations	9	11	82%	WP6 survey for organisations (pdf)	WP6 survey for organisations (excel)
Survey for MASP partners	10	10	100%	Survey for MASP partners	Survey for MASP partners
Lifeed quantitative and qualitative data collection system with integration of some outcome/impact related items developed by AICCON	Lifeed indicators: 97 Ex ante and ex post AICCON indicators: 25	Lifeed indicators: 227 Ex ante and ex post AICCON indicators: 29	Lifeed Indicators: 43%[6] Ex ante and ex post AICCON indicators: 86%[7]	See sheets "2A. Items from AICCON Pre" and "2B. Items For AICCON Post" in the excel file	Lifeed quantitative and qualitative data collection system with AICCON items' integration

[1] As denominator of the rate the average number of participants has been taken into account.

[2] As denominator of the rate the average number of participants has been taken into account.

[3] As denominator of the rate the average number of participants has been taken into account.

[4] As denominator of the rate the average number of participants has been taken into account.

[5] There are only 37 women at the denominator (instead of 40) because 2 of them did not conclude the path because of health problems and 1 of them found a job.

[6] As denominator of the rate the number of users that have completed the basis of the life learning method has been taken into account.

[7] As denominator of the rate the number of users that got the certificate of the completion of the whole training has been taken into account.

Section 2. Overall assessment has been based on a desk analysis of the main documentation, and activities produced by the project, together with 11 interviews to main actors.

Regarding the desk analysis, the analysed items according to the related WP are displayed below.

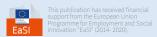| WP	Analysed items
1	• 5 reports of steering committee • Project reports
2	• Executive summary • Best practice guidelines • Report on needs of unemployed women • Interviews • Questionnaire
3	• Norwegian best practices executive summary • 2 reports of workshops and study visits
4	• 3 training modules for the different target groups • Handbook for public and employment services staff • Report concerning the evaluation questionnaires of trainers and trainees
5	• Training modules and contents of the strengths-based digital training programme • MASP programme guide for users • Factsheets on social protection rights, services and incentives dedicated to parenting in each territory • Min. 300 parental kits distributed in the two testing territories
6	• MASP training path for employed parents • Testing of the training path in 1 large enterprise, 5 SMEs and 1 multinationaL company • 1 plan for the implementation of a Cluster Family Audit between the participating organizations • MASP programme guide for enterprises
7	• Dissemination plan • Project website, project blog and social media accounts • 2 international dissemination seminars; for each, at least 35 participants are expected among stakeholders
8	• Stakeholder map • Impact value chain for each stakeholder group • Start-up meeting (during the first project meeting) • Value dimensions and related indicators of social impact • Data on project activities

The analytical reading of these materials has been fundamental for understanding the logic of development and implementation of the project as well as in preparing the items of the semi-structured interviews.

The interviews involved nine pivotal members of the WPs plus two representatives of enterprises that have actively participated to the project as displayed below.

	NAME	WP/ ENTERPISE	DATE
1	Patrick Eheim	WP1	19 March 2021
2	Giuseppina Corvino	WP1	22 March 2021
3	Alessia di Cesare	WP2	22 March 2021
4	Rolf Aslaksrud Kristiansen	WP3	23 March 2021
5	Valentina Matarazzo	WP4	31 March 2021
6	Mara Ghidorzi	WP5	1 April 2021
7	Elisa Vimercati	WP6	8 April 2021
8	Luigi Martignetti	WP7	2 April 2021
9	Sara Rago	WP8	31 March 2021
10	Emanuela Sturniolo	Frasi Srl	1 April 2021
11	Dario Peroni	Bayer	1 April 2021

The interviews focused on the main characteristics of the interviewees' role in the project and on their opinions and perceptions regarding its implementation. After a brief self-introduction, each interviewee was asked to focus on five general items:

1. Process through which the interviewee's organization entered the project.
2. Role in the project, assigned tasks and dynamics of related activities.
3. Level of collaboration among the partners and stakeholders.
4. Major obstacles encountered.
5. Lessons learned and improvements in designing further similar projects.

The interviews have allowed for filling all the informative gaps emerging from the desk analysis and have also provided a better understanding of the dynamics of the implementation process. It must be underlined how, generally speaking, all the interviewees shared the same opinions with respect to the main challenges that the project has encountered.

Section 3. Sustainability analysis has been based on a desk analysis of the main project's documentation together with 5 interviews as follows:

	NAME	ORGANIZATION	FILE CONTAINING THE ITEMS/ OUTLINE/DRAFT OF THE INTERVIEW
1	Alessandra Pillia	A.P.I	Intervista semi-strutturata A.P.I
2	Mara Ghidorzi	Afolmet Milano	Intervista semi-strutturata Afolmet Milano
3	Valentina Matarazzo	Agenzia del Lavoro di Trento	Intervista semi-strutturata Agenzia del Lavoro di Trento
4	Patrick Eheim	Comune di Milano	Intervista semi-strutturata
5	Elisa Vimercati	Lifeed	Intervista semi-strutturata