

SOCIAL ECONOMY for Social Transformation



A New Vision for the Social Economy

- **Beyond the extractive view of the economy** - The social dimension is not a tax on the economy; it is the essence of its value.
- **Redefining Competition** - The Social Economy Action Plan is not merely a policy that recognises the relevance of Social Economy actors; it fosters a different concept of competition, based on cooperation and cohesion.



A Call for Radical Change

- **From Diagnosis to Therapy** - Our times call for radical action. We must go beyond diagnosis and act therapy to regenerate the mechanisms of value creation. Promoting the Social Economy is essential to overcome the reductionism of the "State-Market" dichotomy and to highlight the role of the community at the centre of sustainable development. The Social Economy reflects a civil paradigm, with three poles: State-Market-Community.
- **Transformative Origins** - The Social Economy was born not just to repair damage but to transform contexts, policies, and economies, addressing the major transitions and challenges of our times: environmental, social, digital, and democratic.



Promoting the Social Economy as an Agent of Transformation

- **National and Local Activism** - We need national plans and strong city-level activism to promote the Social Economy as a transformative force capable of resolving trade-offs. Transitions are not neutral.



National Plan for Social Economy: A Radical Perspective

- **Mission-Oriented Approach** - We need a mission plan, not just a sectoral one.
- **Intersectional Planning** - It is essential to promote a vision that integrates all sectors, re-designing them with an inclusive logic. We have to start with those sectors where the greatest inequalities arise, such as housing, health, work and education.
- **Enabling Ecosystem** - We need a plan that builds an enabling ecosystem of services, financial incentives, and fiscal instruments capable of promoting the biodiversity of the social economy.



The Need to Create Purpose Alliances

Empowering the role and impact of the Social Economy is both a challenge and an opportunity for cooperation. Only by creating "purpose alliances" can we aspire to achieve a paradigm of sustainable and inclusive development. Let us embrace this vision for a future where the economy recognises and empowers the community and promotes an integral development model.